John Martin, PMP®

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Project Manager (PMP)

Project Manager with 15+ years delivering large-scale digital, mobile, and retail initiatives for Nike, Intel, Samsung, Amazon, and O2. Combines PMP® standards—governance, scope, scheduling, risk management—with modern digital project delivery and strong cross-functional leadership. Skilled in Hybrid (Waterfall+Agile) delivery and coordinating engineering, UX, QA, and vendor teams across global markets.

Core Competencies

- Project Governance, Scope, Scheduling, Budget, Risk
- Hybrid Delivery (Waterfall + Agile), Change Control
- Digital PM, Web/Mobile Delivery, CMS (AEM), QA/UAT
- Stakeholder Communication, Status Reporting
- Vendor Management, Cross-Time-Zone Coordination
- Workflow Standardization, PM Documentation

Professional Experience

Lead Producer — Fantasy Interactive (Nike) | Remote | 2025
- Oversaw multi-stream project delivery across engineering, studio, creative, and retail teams.
- Managed timelines, scope, risk logs, feasibility reviews, and cross-functional alignment.
- Delivered high-impact digital and training assets used across Nike retail programs.
- Ensured documentation, change-control, and delivery readiness.

Senior Digital Producer — R\West (Intel) | Portland, OR | 2022–2025
- Managed Intel's global retail experience program across 150+ markets.
- Oversaw scheduling, roadmap planning, risk tracking, and executive reporting.
- Directed AngularJS migration and mobile/iOS expansion with engineering and QA.
- Established documentation, workflow standards, and PM processes improving visibility.

Senior Project Manager — AKQA | Portland, OR | 2015–2020
- Led project governance for Nike, Amazon, and Tag Heuer digital initiatives.
- Owned schedules, RAID logs, and budgets up to $2M.
- Coordinated engineering (AEM), UX, QA, and creative teams across global launches.
- Managed compliance, approvals, and multi-stream delivery readiness.

Freelance Senior Producer — Samsung | Sydney | 2020–2022
- Managed scope, budgets, and approvals for Samsung APAC product launches.
- Directed digital asset delivery, compliance checks, and stakeholder handoff.

Digital Producer — VCCP | London | 2013–2014
- Managed O2 UK's 4G digital production workflow and vendor collaboration.
- Oversaw deadlines, scope control, and multi-team delivery.

Independent Product Work

- FaunaCulture.com — PM-led product development with AI-assisted metadata workflows.
- PokerBlitzGame.com — UX, QA, development coordination, and App Store launch.
- JohnMartAIn.com — AI-powered résumé and career automation platform.

Skills

PMP® PM • Risk Management • Scheduling • Jira • Confluence • AEM • Web/Mobile PM • Documentation • Vendor Management

Education & Certification

PMP® — Project Management Institute
Bachelor of Communications — University of Canberra