

John Martin, PMP®

Las Vegas, NV | (808) 308-3735 | jmartin84@gmail.com | linkedin.com/in/john-patrick-martin

SUMMARY

Senior Project Manager & Senior Digital Producer with 15+ years delivering large-scale digital, mobile, and retail experiences for global brands (Nike, Amazon, Samsung, Intel). Skilled in Agile/Hybrid delivery, workflow optimization, technical coordination, and cross-functional team leadership. PMP® certified with hands-on experience building AI-assisted digital products.

CORE COMPETENCIES

Project & Program Delivery: Agile/Scrum, Hybrid PM, scheduling, risk management, vendor coordination, budget oversight (up to \$2M)

Technical Collaboration: AngularJS migration, mobile/iOS coordination, CMS (AEM), API workflows, QA/UAT management

Tools: Jira, Asana, Confluence, Figma, AEM, Google Analytics, Smartsheets

Leadership: Stakeholder communication, creative/engineering collaboration, workflow optimization, training coordination

EXPERIENCE

Lead Producer (Contract) — Fantasy Interactive (Nike Projects) | Remote | 2025

- Delivered digital/livestream retail experiences across Nike commerce and training teams.
- Managed scope, schedules, creative routing, and technical feasibility coordination.
- Improved workflows between engineering, retail, and creative stakeholders.
- Produced internal training tools for Nike Greater China Market.

Senior Digital Producer — R\West (Intel) | Portland, OR | 2022–2025

- Led AngularJS migration & mobile/iOS expansion of Intel's retail experience tool.
- Conducted focus groups & usability testing to guide feature improvements.
- Coordinated engineering, translation, vendors, and global deployment teams.
- Standardized PM workflows (Jira/Notion) to improve operational clarity.

Freelance Senior Digital Producer | Sydney, Australia | 2020–2022

- Delivered Samsung handset campaigns & mobile/digital production.

- Managed budgets, schedules, approvals, and global collaboration.

Senior Project Manager — AKQA | Portland, OR | 2015–2020

- Delivered digital experiences for Nike, Amazon (Echo Escape Room), and Tag Heuer.
- Partnered with engineering to coordinate CMS (AEM) updates and feature integrations.
- Managed cross-functional teams across US, India, Asia; budgets up to \$2M.

Digital Producer — VCCP | London | 2013–2014

- Delivered multi-channel digital initiatives for O2 UK's 4G launch.
- Coordinated engineering, creative, media, and compliance teams.

INDEPENDENT PRODUCT WORK (AI-ASSISTED BUILDER)

- FaunaCulture.com — Wildlife photography and species management platform.
- PokerBlitzGame.com — Mobile puzzle game (PM, builder, test/launch).
- JohnMartAIIn.com — AI-powered personal branding and resume platform.

EDUCATION & CERTIFICATIONS

PMP® — Project Management Institute

Bachelor of Communications (Advertising/Marketing) — University of Canberra